#### **TOURDEPOULE.NL PRIVACY POLICY**

This Privacy Policy describes how your personal information is collected, used, and shared when you visit www.tourdepoule.nl (the "Site").

# PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as "Device Information."

We collect Device Information using the following technologies:

- "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit http://www.allaboutcookies.org.
- "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

Additionally when you when you register for a "poule" through the Site, we can collect certain information from you, including your name, password, organization, and email address. We refer to this information as "Participant Information."

When we talk about "Personal Information" in this Privacy Policy, we are talking both about Device Information and Participant Information.

### HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Participant Information that we collect generally to fulfill the participation in the "poule" and providing you with participation confirmation. Additionally, we use this Participant Information to:

Communicate with you;

Screen our participants for potential risk or fraud;

The participation information is also passed on to the organizing organization if tourdepoule.nl is not the organizer of the "poule" for which the participant has registered. For this we have concluded a processing agreement with that party.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our participants browse and interact with the Site).

#### SHARING YOUR PERSONAL INFORMATION

We also use Google Analytics to help us understand how our participants use the Site--you can read more about how Google uses your Personal Information here:

https://www.google.com/intl/en/policies/privacy/. You can also opt-out of Google Analytics here: https://tools.google.com/dlpage/gaoptout.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

## **YOUR RIGHTS**

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

### **DATA RETENTION**

When register for a "poule" through the Site, we will maintain your Participant Information for our history records unless and until you ask us to delete this information.

## **CHANGES**

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

# **CONTACT US**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at info@tourdepoule.nl .